

# **COMPASS TOWARDS THE FUTURE**

**Career Mentoring and Self Development Path** 

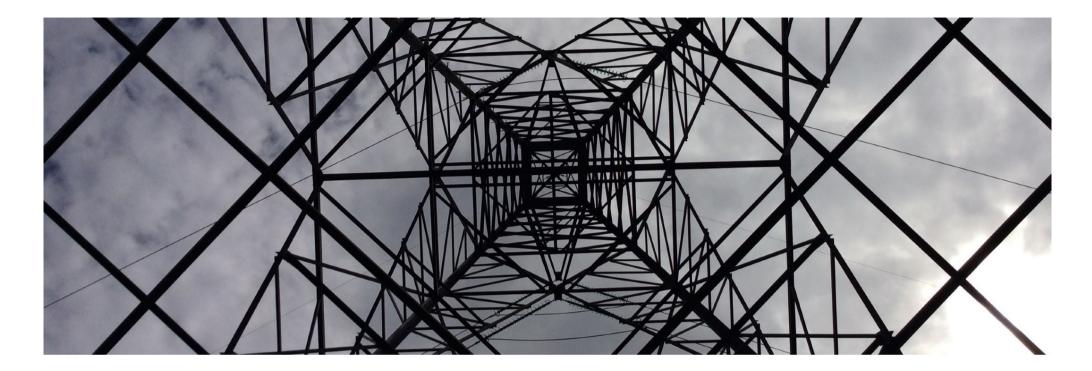




# **INNOVATIVE SYNERGY**

A unique career mentoring programme has been designed by Quest, an executive search company, and SCOA - The School of Coaching, which aims to support Managers and Executives through stages of change and positioning in the job market





# THE PATH

Being always up-to-date professionally with the needs of the market requires a great awareness of your own ability, social skills, potential and positioning in the market Career mentoring provides an opportunity for individuals to realise their own ability, establish a career path and turn it into a solid plan of action





## WHO WE TARGET

#### **Executives and Managers who:**

- Work in company involved in significantly changing business model
- Wish to have greater knowledge of their own acquired skills and continue growing professionally
- Intend to plan the next step in their career path with care and attention



# GOALS

Highlight your experience and professional skills acquired

Help you bring out and understand better your own social skills Lend support to identifying strengths and potential

Enhance your professional image

Map out a professional horizon

Gain greater knowledge of the job market with respect to your own professional positioning

Have greater awareness of emotional and behavioural aspects

Offer a method and a way to improving skills

Plan a career path for positioning in the market



# OUR PATH DURATION

The program is divided into 5 modules structured in the following way:



## CURRENT PROFESSIONAL PROFILE

#### MODULE 1

#### Interview

Interview with Manager/Executive with focus on:

- Professional Profile
- Expectations

Sharing of Career Mentoring Path



## WHO AM I?

## MODULE 2

#### Awareness

We follow useful mentoring techniques which allow Manager/Executive to increase awareness of soft skills acquired and developed throughout their professional career



## PROFESSIONAL HORIZON

# MODULE 3

Potential to develop

# Identification of social skills to be developed as a result of market requirements and expectations of Manager/Executive



#### **MODULE 4**

#### Professional image

What your professional image says about you, what others see

#### PERSONAL BRANDING

**Digital image** What emerges online, your own personal branding



# ACTION PLAN

### MODULE 5

#### **Guidelines** For researching new opportunities

Optimising: - interview - CV - LinkedIn profile

The setting up, sharing and checking of the re-positioning plan in the market



# **DEDICATED PROFESSIONALS**



LUISA VALENTINI PARTNER and CEO QUEST Degree in Philosophy and Master in Business Administration. She dealt with Management and Training at Zanussi, eventually becoming the person responsible for Training for the entire Zanussi Group. Working in the field of the Executive Search since 1987, she has worked as partner in a prestigious international company as well as Managing Director of an Italian firm.

In 2002 she became Partner in Arethusa where she focused on the creation and development of Quest.

Since 2014 she has been the owner of Quest, an independent company.





MASSIMO BONELLO SENIOR BUSINESS COACH SCOA Degree in Law.

He has developed his activities in the field of HR in leading multinational companies and their respective sectors.

Starting his career within the Fiat Group in Spain, Italy and France, he has been HR Director of Sidis Alta Italy, Coca-Cola Bevande Italy, Giorgio Armani Group and Lavazza Group.

He attended the most important schools in management training, such as Insead and SDA Bocconi.

Author of publications and articles relating to management and human resources, he also completed the Senior Practitioner Program in Business Coaching at SCOA.



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